

# Memo

**To:** Painted Paradise Event Planning Group

**From:** Patti Rochelle, Events Coordinator

**Date:** May 15, 2018

**Re:** Putts for Paws Charity Golf Tournament

Painted Paradise Resort is once again sponsoring the Annual Red Bluff Putts for Paws Golf Tournament with this year's proceeds benefiting the Santa Fe Animal Center. The success of this fundraiser will be determined in large part by the participation and support of our community partners. As a valued member of the Event Planning staff at Painted Paradise, I am counting on you to promote the event and to solicit participation from the community. This memo provides basic details on activities and sponsorship opportunities so that you may be well informed and able to answer questions from interested parties.

The tournament, beginning at noon on **July 31**, promises a full afternoon of special events an exciting competition. Participants can enjoy a warm-up session with our own Red Bluff Golf Pro, John Schilling, as well as chipping and putting contests. Animals from the Santa Fe Animal Center, available for adoption, will be on hand to visit. A silent auction and raffle will round out the day. Of course, the tournament would not be complete without our highly acclaimed dessert buffet, with prized selections from Indigo5 Restaurant. Painted Paradise Resort and Spa has prepared for you a fun-filled day at the resort!

We believe in giving back to the community. We are also certain that our community partners and past donors share our commitment to support such worthwhile causes as the Santa Fe Animal Center. We invite our community partners to participate in the event by sponsoring a golf cart, a hole on the golf course, or a course flagstick. We also invite participation in the form of individual or corporate golf teams. Pricing details on all of those opportunities are given below.

- Individual Player - \$200
- Individual Player (includes caddy) - \$500
- Team of Four - \$550
- Corporate Team of Four - \$850 (includes hole sponsorship and four caddies)
- Cart Sponsor (Logo/brand displayed on cart; includes dinner for four at Indigo5 Restaurant) - \$2000
- Hole Sponsor (Logo/brand displayed on a course tee) - \$500
- Flag Sponsor (Logo/brand displayed on a course flagstick) - \$600

We look forward to a fun-filled tournament—an activity that truly gives back to our community while also enabling us to connect with those who share our commitment. I appreciate your involvement and know that I can count on you to support the effort in any way you are asked.